

*The Maroon & Gold Monthly is a newsletter for alumni and friends of KU. Here you will find stories about KU students and alumni, and updates regarding events and special initiatives.*

Kutztown University Foundation & Alumni Relations

**maroon & gold**  
monthly

SEPTEMBER 2016

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Greetings!

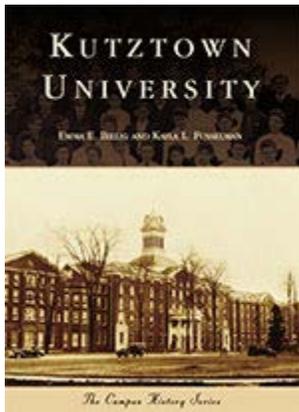
This issue of the *Maroon & Gold Monthly* contains some updates from around the campus, plus ways that you can stay involved with the university.

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If you have any feedback or questions regarding the newsletter, please contact us at [info@kutztownufoundation.org](mailto:info@kutztownufoundation.org)

**DONATE NOW**

**Discover Kutztown University's History**



A new Kutztown University history book went on sale Monday, August 29, 2016. The book was compiled by KU students Emma E. Billig '17 and Kayla L. Fusselman '17. Both students grew up in the area, graduated from Kutztown High School in 2013 and will graduate from KU in 2017. This book serves as the authors' capstone project in the Honors Program and can be purchased at the [KU Campus Store](#).

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## Founders' Week

Join us in celebrating Founders' Week on September 10 as part of KU's Sesquicentennial!

11 AM - KU Sesquicentennial Parade - This grand celebration will begin on campus and head downtown into the borough of Kutztown. Bands, dance teams, mascots, floats and other surprises await you!

12 PM to 6 PM - Merchants on Main Street will be offering special promotions and discounts for KU Alumni. A full list of participating vendors is listed at [www.kutztown.edu/150](http://www.kutztown.edu/150). To take advantage of these special deals, be sure to register online for Founders' Week and bring the confirmation email with you to each vendor.

12 PM to 5 PM - Old Main Concourse 150th Memorabilia Display - "150 Years of Kutztown University of Pa. Memorabilia Display" features 11 cases of historic memorabilia, including nine cases in the rear concourse and two permanent cabinets on the wings. Historic photographs are on display throughout the concourse.

5 PM - Football Game and Fireworks Spectacular - The home opener for Golden Bear Football vs. Mercyhurst includes the inaugural Legacy Club tailgate and post-game fireworks spectacular, located on University Field at Andre Reed Stadium.

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## Congratulations to Dr. Marilyn Stewart

Marilyn Galvin Stewart, Ph.D., professor of art education and co-coordinator of graduate programs in art education has been awarded the school's Arthur and Isabel Wiesenberger Faculty Award for Excellence in Teaching. The award, given annually, is presented to one faculty member who has demonstrated outstanding teaching



skills and service to the university. A member of the Department of Art Education and Crafts, Stewart teaches courses in art education theory and practice and other courses such as "Visual Culture: Critical Practice," "Women in the Arts," and "Art Criticism" in which she invites students from across campus to critically engage with art and other aspects of visual culture.

[Read the entire story and view video of the award presentation.](#)

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## Homecoming and Reunion 2016



Join us as we celebrate 2016 Homecoming at Kutztown University! Events to kick off the weekend begin on Friday, October 21st and continue right thru Sunday, October 23rd! Check out our Homecoming page for a [full listing of events!](#)

Did you graduate in a year ending in 1 or 6? If so, Homecoming is also Reunion! Come to the Reunion Happy Hour on Friday, grab breakfast in the newly renovated South Dining Hall and take a campus tour on Saturday. Before going to the game, stop by the Reunion table at FanFest for a special give-away.

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## BERKS - Ahead from the Start

The Office of Admissions has a great opportunity for students from Berks County to be ahead from the start! First year & Transfer students who live in and attend a school in Berks County have an opportunity to have their application fee waived from August 1 through September 12 and will have an admissions decision by September 30, for spring and fall 2017 session. If there are any questions please contact the Office of Admissions at 610.683.4060 or [admissions@kutztown.edu](mailto:admissions@kutztown.edu). Please share with families and friends and help us bring in the class of 2017!



Upcoming Events



## 2016 Meet the Band

On September 10, 2016, join fellow alumni, family and friends of KUMU as they celebrate Kutztown University's 150th Anniversary! The day begins at 11 AM when KUMU steps off and leads the sesquicentennial parade down Main Street. Immediately following the parade, family and friends of KUMU can enjoy an outdoor picnic behind the Wiesenberger Alumni House, located at 15197 Kutztown Road. At 3:45 PM, KUMU will lead the Golden Bear Fan Parade around the south side of campus leading up to the KU vs. Mercyhurst University game, where KUMU will debut their 2016 field show, "Blue: The Color of Music". Top off this fun-filled day with sesquicentennial fireworks after the game! If you have any questions, please contact Kutztown University Foundation at 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

[Register>>](#)

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## KU vs. Mercyhurst 50s/60s Tailgate

On September 10, join us for our first tailgate of the season as our KU Golden Bears take on Mercyhurst with a 5:05 PM kickoff. We're celebrating our 1950s and 1960s graduates during this tailgate, so if you're an alumni from this time period, we encourage you to attend! All alumni are welcome, no matter your grad year! The tailgate will be held at the Student Rec Center and registration opens at 3:30 PM. The hot buffet will begin at 4 PM. Following the game, join us for a brilliant fireworks display sponsored by PSECU. For more information, please call 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

Cost for the tailgate is \$20 for adults, \$10 for buffet only (ages 5-20), and free for children four years-old and younger. Registration is required for everyone.

We look forward to seeing you there!

[Register>>](#)

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### **KU Golden Bear Tailgate Series**

A complete list of tailgates sponsored by the KU Foundation and Alumni Relations office is available on our website. Please visit our [website](#) for dates, times, costs and registration information.

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### **2016 KU Philadelphia Happy Hour**

The KU Happy Hour Series is once again headed to the City of Brotherly Love! Join us on September 29th, at the Manayunk Brewery, 4120 Main Street, Philadelphia, and unwind in the company of other KU alumni. The event will take place from 6 PM to 8 PM in the Jazz Room of the Manayunk Brewery. KU will provide appetizers and the first drink of the evening. While the event is complimentary, we do ask that you and your guest please pre-register so we can accommodate properly.

For more information, please phone 610.683.4110 or [info@kutztownufoundation.org](mailto:info@kutztownufoundation.org).

[Register>>](#)

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## Technology All Around Us: The World Seen Through Microsoft

Kutztown's Technology Association and the Association of Information Technology Professionals (AITP) chapter at Kutztown are proud to present Technology All Around Us: The World Seen Through Microsoft on October 12th in the Georgian Room from 4pm-9pm. Attendees will experience a sneak peak of what the future will hold from a technological giant, as well as garner information about one of the most innovative forms of a network to date. We will be joined by two special guests, Tech Evangelists Dave Voyles and Amanda Lange- both of which work within Microsoft at the Philadelphia area. Dave will present, via Skype, on the cloud and share the direction in which the industry is heading in. Amanda will be joining us in person to share the new inventions and ideas that are brewing within Microsoft. Between the two presentations there will be dinner and a networking session with AITP professionals and Kutztown alumni. These professionals and alumni are not only here to attend the seminar, but to create connections with current Kutztown University students and alumni. There will be an open Q&A to conclude the session with Amanda Lange, where attendees can speak first hand with a Microsoft representative.

The deadline for registration is **September 19**.

For more information, contact [Mohamed Farih](#).

[Register>>](#)

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## KU Alumni Weekend at Hawk Mountain

Join the KU Alumni Relations office as we offer our first KU Alumni Weekend at Hawk Mountain, 1700 Hawk Mountain Road in Kempton, PA. Choose what day suits your family, either October 15 or 16, and register online to receive the discounts offered to KU alumni. Hawk Mountain is open from 8 AM to 5 PM on this weekend, and the trails open at 9 AM. The discounted rates are \$4 for adults, \$2 for children or \$10 for a family of two adults and two children. Registration is required, and your email confirmation is your admission ticket for the day of your choosing. The weekend will be in full swing! Check out all of the events happening at Hawk Mountain on their [website](#).

For more information, please contact our office at 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

[Register>>](#)

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### **KU Alumni Happy Hour - Dubliner - Washington, DC**

Join Kutztown University Alumni Relations Office for a night out in Washington, DC! On October 27th, we will hold a Happy Hour event at the Dubliner DC, from 6 PM to 8 PM. Enjoy the first drink on us! There will be complimentary food and a cash bar available. While the food is complimentary, we ask that you please register for this event so we can accommodate accordingly. The Dubliner is located within the Phoenix Park Hotel at 520 North Capital Street in Washington, DC, just one block from the beautiful Union Station which has DC Metro and Amtrak.

For more information, please contact our office at 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

[Register>>](#)

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### **2016 KU Alumni Happy Hour - Berkshire Country Club**

Join the KU Alumni Relations for a Happy Hour on November 10th, at the Berkshire Country Club, 1637 Bernville Road, Reading. This event will take place from 5:30 PM to

7:30 PM. Let us buy your first drink as you enjoy appetizers with other KU alumni. Please note, this event is complimentary, but for planning purposes, we do require registration.

For more information, please contact our office at 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

[Register>>](#)

## Updates

### From the Office of the Governor

Gov. Wolf has announced the [William Penn Fellowship](#), in which selected candidates will work for two years alongside executive leadership in the Commonwealth to address challenges facing Pennsylvania. At the conclusion of their fellowships, participants will have the opportunity to present the results of their work to the Governor and other senior officials.

The fellowship is open to individuals with [master's-level and above degrees](#) earned from December 2013 to August 2017, with fellowships beginning in summer 2017. Applications are being accepted NOW through October 21. Details are available at [www.pennfellowship.pa.gov](http://www.pennfellowship.pa.gov).

Shelly Forte ([micforte@pa.gov](mailto:micforte@pa.gov)), Special Assistant for Enterprise Recruitment, is available to meet with university administration, students, alumni, and professors to discuss the fellowship.

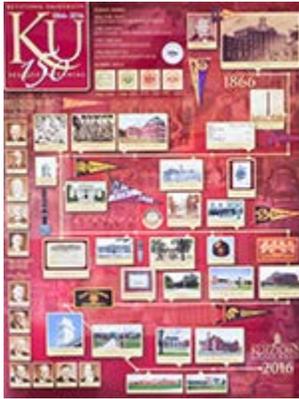
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### Please Answer Our Call This Fall!

When you see Kutztown University on your caller ID, please answer your phone and talk with a current KU Phonathon student about your college experiences and allow them to tell you all of the exciting things that are happening at KU during the Sesquicentennial Celebration. Our students enjoy hearing about what you love about

your alma mater. They will also ask you for your gift to the KU Annual Fund. Your gift - no matter the amount - is important and appreciated!

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### Be a Part of History - Own a Sesquicentennial Poster!

Celebrate 150 years of Kutztown University history by purchasing a Sesquicentennial poster! The posters were designed by emeriti Bill Bateman and the late Randy Schaeffer, class of 1972, to commemorate KU's Sesquicentennial Celebration. Posters are \$10 apiece and make great gifts for any and all students, alumni, faculty, staff, family and friends of KU! To buy a poster or for more information, call the Alumni Relations office at 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

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### Do Your Social Media Habits Put You at Risk for Identity Theft?



PSECU is the on-campus credit union at Kutztown University, and alumni are eligible for membership. With their digital banking services, including mobile check deposit, members can access their accounts no matter where they live.

As a member-owned, not-for-profit credit union, they work hard to make sure their members save money with free checking, surcharge-free ATMs, free Bill Payer and free credit score service\* and much more.

They also want to educate their members on ways they can protect their personal and financial information. Read below for a few tips from PSECU that can help you keep your private information private.

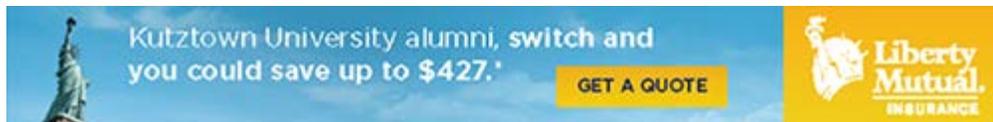
1. Take the "stranger on the street" test before posting: If a stranger started talking to you, would you tell them what you're thinking of posting? Would you tell them the names of your family and closest friends? Would you tell them where you're going?
2. Review your privacy settings on all the social media sites you use.
3. Carefully consider the content you're posting. If you post your new address and you have your privacy settings set for "public," anyone would have access to that information. Would you tell a stranger where you live?

To join, visit [psecu.com/kualum](http://psecu.com/kualum).

## Proud Sponsor of Kutztown University's Sesquicentennial

\* PSECU is not a credit reporting agency. Members must have PSECU checking or a PSECU loan to be eligible for this service. Joint Owners are not eligible.

PSECU is federally insured by the National Credit Union Administration. Equal Opportunity Lender.



## Recent Events

### Lehigh Valley IronPigs Game



On Saturday, August 6th, KU Alumni, family and friends joined at Coca Cola Park to watch the Lehigh Valley Iron Pigs defeat the Rochester Redwings. A great night for baseball!

*Alumni just like you help to make a difference every day.*

[DONATE NOW](#)

## Stay Connected



There is definitely power in numbers. The alumni of Kutztown University are forging successful careers in business, education, theatre, the arts and a host of other professions. They can open doors and point you in the right direction, too. [KU Connect](#) provides you with effective tools and resources to establish your own KU alumni network. Get started by creating your Golden Bear profile today!

[Read More »](#)

*Have an idea for a story? Have exciting news you'd like to share?  
Join the conversation.*



**Last Word:** Please send an email to [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org) with any feedback or questions.

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[MAKE A GIFT](#)

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