

The Maroon & Gold Monthly is a newsletter for alumni and friends of KU. Here you will find stories about KU students and alumni, and updates regarding events and special initiatives.

Kutztown University Foundation & Alumni Relations

maroon & gold
monthly

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Greetings!

This issue of the *Maroon & Gold Monthly* contains some updates from around the campus, plus ways that you can stay involved with the university.

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If you have any feedback or questions regarding the newsletter, please contact us at info@kutztownufoundation.org

DONATE NOW

Congratulations Graduating Seniors!

To all KU students graduating this Saturday, May 7, the KU Foundation & Alumni Relations office congratulates you and welcomes you into the Kutztown University Alumni Association. Keep up with KU news and events, become inspired by alumni successes, and learn simple ways to give back to your alma mater by visiting our website at KutztownUfoundation.org.

With more than 72,000 graduates, the KU alumni community can accomplish great things - especially with YOUR energy and involvement!

Dr. Hawkinson Inaugurated as KU's 12th President



"We have many things that make us unique. Many programs and areas of distinction. But the most important attribute is our pride in our institution - Our tireless pursuit of quality and our desire to awaken students so that they can reach their full potential."

- President Kenneth S. Hawkinson, [Inauguration Address](#), April 15, 2016

PASSHE Approves Doctorate in Transformational Teaching at KU

Kutztown University of Pennsylvania will grant a doctorate of education in transformational teaching and learning, thanks to the approval of the Pennsylvania State System of Higher Education (PASSHE) board of governors. This is the second doctoral program approved for KU, with the first being in social work. The program is designed for practicing classroom teachers who hold a master's degree and are ready to take on the role of practitioner-scholar. Graduates of the program will be able to apply research to contemporary educational issues and needs, build community-school partnerships, and lead transformational change in the schools using a social justice approach. Students who attend the program will be able to finish in three years. The degree is waiting for approval by the Middle States Commission on Higher Education. [Read the full article...](#)

KU Folk Festival Alumni Discount

As a Kutztown University alumnus, you have the opportunity to purchase Kutztown Folk Festival tickets at a special discounted price. KU alumni are each able to purchase up to six daily passes at the discounted rate of \$8 for adults, \$7 for seniors (55+ years of age), and \$3 for students (13-17 years of age). Children 12 and under are free! To purchase tickets, please call the Alumni Relations office at 610.683.4110 or stop by the Wiesenberger Alumni Center between 8 AM and 3:30 PM. For additional information about the Kutztown Folk Festival, please visit www.kutztownfestival.com.

Avalanche Reigning Champion of #MascotMadness

Avalanche, Kutztown University's Golden Bear mascot, retained his title as top bear among state university mascots! For the second consecutive year, Avalanche won the #MascotMadness Championship, beating mascots from other schools within the Pennsylvania State System of Higher Education (PASSHE). He nudged out his archrival, Slippery Rock University's Rocky, by a one-percent margin in the final round of voting. Avalanche was recognized by the PASSHE board of governors during a meeting at the state Capitol in Harrisburg on April 6.



Be a Part of History - Own a Sesquicentennial Poster!



Celebrate 150 years of Kutztown University history by purchasing a Sesquicentennial poster! The posters were designed by emeriti Bill Bateman and the late Randy Schaeffer, class of 1972, to commemorate KU's Sesquicentennial Celebration. Posters are \$10 apiece and make great gifts for any and all students, alumni, faculty, staff, family and friends of KU! To buy a poster or for more information, call the Alumni Relations office at 610.683.4110 or email info@kutztownUfoundation.org.

Save the Date - Homecoming and Reunion 2016

This year's Homecoming will take place on **October 22, 2016**. Keep an eye out in the future for information regarding Homecoming events, reunion details, and more!

[Upcoming Events](#)



Lehigh Valley Educators Happy Hour

Calling all educators! The KU Alumni Relations Office is hosting a Happy Hour on May 12 from 5 PM to 7 PM at the Allentown BrewWorks, located at 812 West Hamilton Street. We do believe that it's time for you to have your own "RECESS" and let KU be there to buy your first drink! Appetizers are also complimentary this evening, so round up your co-workers and come out to help make our first Lehigh Valley Educator Happy Hour a huge success! For more information, call 610.683.4110 or email info@kutztownUfoundation.org.

[Register>>](#)



2016 Indulgence Tour

Are you ready to indulge? On May 14, join the KU Alumni Relations team as we embark on the 2nd annual Indulgence Tour!

We will depart on a charter bus from the Wiesenberger Alumni Center at 9:30 AM and travel to Miesse Candies in Lancaster. There, we will enjoy a factory tour and have time to purchase some goodies in their shop. The next stop will be at Bube's Brewery in Mount Joy, where you will enjoy beer tastings and a guided tour of the brewery, then be able to purchase a delicious lunch. Our final indulgence will take place at the Lancaster Beer & Wine Gallery in Bird in Hand. This winery has over 30 wines to sample and also houses a beer store on the premises!

We will return to Kutztown at approximately 5:30 PM. Cost for the event is \$35, which includes all tours and tastings. Space is limited and we anticipate the tour to sell out quickly, so please reserve your seat early!

For additional information, call 610.683.4110 or email info@kutztownUfoundation.org.

[Register>>](#)



NYC Happy Hour

On May 19, Charles Devigne '97 will host a KU Happy Hour event at Pescatore Restaurant in New York City beginning at 5:30 PM. Join us for a complimentary reception of food, drinks and a chance to network with other alumni in the NYC area. Pescatore is located at 955 2nd Ave, New York, NY 10022. RSVPs are required for this event. Please use the link below to register. For more information, call 610.683.4110 or email info@kutztownUfoundation.org.

[Register>>](#)



Reading Fightin' Phils Game

Join KU alumni, family and friends as we watch the Reading Fightin' Phils take on the Altoona Curve! Game time is 7:05 PM, but the gates will open at 5:30 PM for a hot dinner buffet in the '67 Club picnic area. The cost for the game and hot buffet is \$20.16, commemorating our 150th anniversary this year! Children four-years old and under do not require a ticket and are free so long as they are accompanied by an adult. For more information, call our office at 610.683.4110.

[Register>>](#)



Great Golden Bear Scramble

Sign up now to be a part of the 18th annual Golden Bear Golf Scramble on Monday, June 13. The scramble will be held at the Rich Maiden Golf Course in Fleetwood, PA for a 1 PM shotgun start. This best-ball tournament features great food, prizes, contests and more! The limit is 36 foursomes and the entry fee is \$425 per foursome, \$220 per twosome, and \$110 per individual. Please note that individuals will be placed into a foursome.

[Register>>](#)



Lehigh Valley IronPigs Game

Cheer on the Lehigh Valley IronPigs against the Rochester Red Wings with fellow alums, family and friends! The game gins at 6:35 PM and the gates to the Red Robin Tiki Terrace will open at 5:15 PM, where you will be able to enjoy a hot buffet before the game begins! The cost for the game and buffet is \$22. Children two-years old and under do not require a ticket and are free so long as they are accompanied by an adult. For more details, please call 610.683.4110.

[Register>>](#)



Updates

Kutztown Softball Earns At-Large bid to NCAA Tournament

The wait is over and the season continues for Kutztown University softball. KU earned an at-large bid and the No. 6 seed in the Atlantic Region Tournament, and will face No. 3 West Chester University in a First Round matchup on Thursday, May 5, at 12 PM at the University of Charleston in West Virginia.

Charleston hosts 1-of-2 four-team tournaments in the Atlantic Region. Charleston, the No. 2 seed, hosts No. 7 Lock Haven, while KU and WCU also matchup in the double-elimination bracket.

West Virginia Wesleyan is the top seed in the region and hosts No. 8 Winston Salem State in the first round. No. 4 Bloomsburg and No. 5 California (PA) will play at W. Va. Wesleyan in a rematch of the Pennsylvania State Athletic Conference (PSAC) Championship, which Bloomsburg won.

Kutztown has competed in the NCAA Tournament 17 of the last 23 years, including 2016, dating back to its first appearance in 1994. KU holds a 34-33 all-time record in the tournament, including 4-0 against West Chester.

The Golden Bears (31-15) sported their 13th 30-win season in program history under head coach Judy Lawes, currently in her 29th season with the program. They won two games at the PSAC Tournament, solidifying their spot as one of the five at-large bids from the region.

PSECU: A Lifetime of Credit Union Benefits for KUAA Members



You may remember PSECU from your undergraduate days. They are the on-campus credit union at Kutztown University, and alumni are eligible for membership.

PSECU offers a host of low- or no-cost products and services. Because they're a member-owned, not-for-profit credit union, they work hard to make sure their members save money. They also give their members convenient 24/7 account access using their mobile device or telephone. Their digital banking services include mobile check deposit.

PSECU is well-known for its vehicle loan rates, but they also have loans for just about any borrowing need. Use their [Loan Finder](#) tool to see how they can help you. Other

membership benefits include free checking, surcharge-free ATMs, free Bill Payer and free credit score service* and much more.

They also provide free financial literacy tools, custom written by their own in-house Certified Credit Union Financial Counselor. No matter your age, they have information you can use. Be sure to check out their financial tips.

For more information or to join, visit psecu.com/kualum.

* PSECU is not a credit reporting agency. Members must have PSECU checking or a PSECU loan to be eligible for this service. Joint Owners are not eligible.

PSECU is federally insured by the National Credit Union Administration. Equal Opportunity Lender.



***InnoVision* College of Business Newsletter**

The current issue of the College of Business newsletter, *InnoVision*, includes upcoming events, featured speakers, clubs and organizations, new hires and featured articles. Take a closer look at [InnoVision](#).

KU Presidential Ambassadors Newsletter

The Kutztown University Presidential Ambassadors (KUPA) publish a newsletter every month! This month's issue includes a review of Ladies Spring Tea, the Presidential Inauguration, new e-board for KUPA, and more! [Check it out.](#)

Recent Events

Dinner with Golden Bears

Dinner with Golden Bears on April 7 offered current KU students an opportunity to enjoy dinner while mingling with a KU alum from their field of study. Students and alumni discussed issues that are affecting them now and in the future. These informal discussions offered real world help for KU students. Thank you to Guido '74 and Susan Pichini (pictured below) for graciously hosting a table.



Ladies Spring Tea

The KU Foundation hosted the annual Ladies Spring Tea on Thursday, April 14. Ladies who are Kutztown University alumnae from the graduating classes of 1976 and earlier were cordially invited to attend. This event was extra special because President McFarland and President Cevallos were in attendance to celebrate the inauguration of President Hawkinson.



Presidential Ambassador Induction Ceremony

The Kutztown University Presidential Ambassadors Induction Ceremony was held on April 10, 2016. Congratulations to the nine graduating seniors!



Annapolis Happy Hour

On April 21, KU alumni and friends joined together at the O'Callaghan Annapolis Hotel to share stories from their time spent at KU - another successful Happy Hour! See you all again really soon!



Alumni just like you help to make a difference every day.

[DONATE NOW](#)

Stay Connected



There is definitely power in numbers. The alumni of Kutztown University are forging successful careers in business, education, theatre, the arts and a host of other professions. They can open doors and point you in the right direction, too. [KU Connect](#) provides you with effective tools and resources to establish your own KU alumni network. Get started by creating your Golden Bear profile today!

[Read More »](#)

*Have an idea for a story? Have exciting news you'd like to share?
Join the conversation.*



Last Word: Please send an email to info@kutztownUfoundation.org with any feedback or questions.

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