

The Maroon & Gold Monthly is a newsletter for alumni and friends of KU. Here you will find stories about KU students and alumni, and updates regarding events and special initiatives.

Kutztown University Foundation & Alumni Relations

maroon & gold
monthly

MARCH 2017

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Greetings!

This issue of the *Maroon & Gold Monthly* contains some updates from around the campus, plus ways that you can stay involved with the university.

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If you have any feedback or questions regarding the newsletter, please contact us at info@kutztownUfoundation.org

DONATE NOW

#ICHOSEKU Feb. 20 - March 24

#ICHOSEKU is a social media campaign marketed by the Kutztown University Foundation & Alumni Relations office to promote alumni engagement on our Facebook, Twitter, LinkedIn and Instagram pages; to celebrate the accomplishments of our alumni in their careers; and to encourage them to update their current employment contact information.

If you complete all 3 steps, you will be entered to win a FREE Apple Watch! Only one winner.

INSTRUCTIONS

Please read each and every step carefully!

1. **FILL IN THE BLANK** and **PRINT** the sign with your current employer's name using the [PDF located on our website](#).
2. **TAKE A SELFIE** with the sign (in a prominent location at your workplace) and **POST THE SELFIE** to one of our social media pages using #IHOSEKU (see below)
3. **EMAIL YOUR CURRENT EMPLOYMENT INFORMATION** to info@kutztownUfoundation.org: include your title, company name, address, phone and email OR scan your business card and email it to us.

**ALL STEPS MUST BE COMPLETED TO QUALIFY FOR THE FREE APPLE WATCH.
DEADLINE FOR SUBMISSIONS IS FRIDAY, MARCH 24 BY 11:59 PM.**

A Blast From the Past

As a part of the Sesquicentennial Celebration, Kutztown University talked to a number of alumni about life on campus through the years. [Take a look at these memories](#).

KU Men's Basketball Team Advances to the Division II NCAA Tournament



The Kutztown University men's basketball team was selected as the fifth-seed in the Atlantic Region and will play fourth-seed Indiana University (PA) in the NCAA Tournament on Saturday, March 11, at top-seed Fairmont State University in West Virginia.

This is Kutztown's fifth all-time appearance in the NCAA Tournament and second in a row. It also earned back-to-back trips in 2009 and 2010 and earned its first-ever trip in

1988.

Please be sure to visit www.kubears.com for all of your tournament and ticket information. Best of luck to the Golden Bears this weekend. **GO KU!**

CRC Ticket Sales for KU Men's Rugby

A promotional poster for a KU Rugby event. The background shows a large stadium with a green roof. On the left is the KU Golden Bear logo with 'KU RUGBY' in maroon. In the center, the word 'LOVE' is written in large, maroon, stylized letters. On the right is the Penn Mutual Collegiate Rugby Championship logo. Below the stadium image is a maroon banner with white text.

Love KU Rugby action? Reserve your seat to see your Golden Bears dominate in the premier collegiate Rugby event in the City of Brotherly Love! Share the love! Buy your tickets today!

[Tickets are on sale now!](#)

Is Your Phone Ringing?

These friendly folks are the Kutztown University Phonathon students. They are reaching out to our alumni, parents and friends to strike up conversations, update your information and talk about what is new at KU. If you get the chance to speak with one of our Phonathon callers, consider yourself lucky because they really DO want to speak with you about your KU experiences!

And yes, they are also asking for support! Please consider making a gift to the Keystone Fund. The Keystone Fund benefits students through scholarships, academic research, facility improvements, and the extracurricular activities that enhance the Kutztown experience. It also directly impacts university departments and alumni activities that continue your connection to Kutztown.

Your gift today will allow Kutztown to remain the special place that it is and will continue to help students by turning their aspiring goals into major accomplishments! [Make your gift now!](#)



(Front Row) Jennelle, Alana, Emily G. Ashely & Breanna
(Middle Row) Paige, Courtney, Raquel, & Dominique
(Back Row) Evan, Eric, Kelton & Michelle
(Not Pictured) Emily W., Michael, Ryan & Alex

Calling Classmates from 1967



Save the date for the Class of 1967 50th class reunion!

May 12th and May 13th, 2017

Have you registered for your reunion weekend?

Please visit [Class of 1967 50th Reunion web page](#) to register!

For more information, please call 610.683.4110 or [email Faith Linsky](#).

Upcoming Events



2017 KU Caldwell, NJ Happy Hour

The KU Happy Hour Series will once again be traveling to the city of Caldwell, New Jersey! Join us on March 30, at the Cloverleaf Tavern, 395 Bloomfield Avenue Caldwell, NJ 07006, and unwind in the company of other KU alumni as well as Dr. Ken Teitelbaum, Dean of the College of Education! This is our third happy hour event at Cloverleaf; let's make it bigger than 2016! The event will take place from 6 PM to 8 PM. KU will provide appetizers and the first drink of the evening. While the event is complimentary, we do ask that you and your guest pre-register.

For more information, please call 610.683.4110 or email info@kutztownUfoundation.org.

[Register>>](#)

Updates

Electronic Media Department celebrates its 40th Anniversary!

The Electronic Media Department celebrates its 40th Anniversary! The day begins at 1:00 PM with a student Film Festival, followed by a tour of the facilities and then a presentation on the history of the department! Please join us as we look back on the past, celebrate the present and look forward to the future of this great department that has been graduating Media professionals for 40 years!



**HAPPY 40th ANNIVERSARY
ELECTRONIC MEDIA!**



KU Presidential Ambassador of the Month - February

Kutztown University Presidential Ambassadors are proud to have Jessica Harvey as the member of the month. Jessica is a senior pursuing a degree in business and finance. During the month of February Jessica went above and beyond her duties as a Presidential Ambassador by spending many hours helping with our newest event, I Heart KU Week! We would like to acknowledge her dedication to our organization during this hectic month. Thanks Jess!

PSECU Wants Your Wallet to Work for You



PSECU, one of PA's largest credit unions, serves the Kutztown University campus community, including alumni. With their digital banking services, including mobile check deposit, members can access their accounts just about anywhere they live.

As a member-owned, not-for-profit credit union, PSECU believes that everyone deserves the opportunity for a better life. That's why they offer so many free or low-cost financial services.

It's also why they created their WalletWorks financial education program, comprised of free financial tips, presentations and videos that show ways you may make the most of the money you work so hard to earn. Even if you're not a member, you can access this valuable information for free.

Learn more at psecu.com/walletworks

Not a member? You can join PSECU at psecu.com/kualum.

PSECU is federally insured by the National Credit Union Administration. Equal Opportunity Lender.

A promotional banner for Liberty Mutual Insurance. On the left, there is a small image of the Statue of Liberty against a blue sky. The text reads: "Kutztown University alumni, switch and you could save up to \$427." Below this text is a yellow button with the text "GET A QUOTE". On the right side of the banner is the Liberty Mutual logo, which includes a stylized figure and the text "Liberty Mutual INSURANCE".

Recent Events

I HEART KU WEEK



On February 6-10, the Kutztown University Presidential Ambassadors celebrated Student Engagement and Philanthropy Month but organizing I Heart KU week. Each day a different group was celebrated, resulting in students, donors, faculty/staff and parents, all being recognized for their contributions in making Kutztown University so great.

Lehigh Valley Phantoms Game



On Saturday, February 18th, KU Alumni, family and friends enjoyed a Lehigh Valley Phantoms game which started with the amazing KU Trombone Choir's perfect performance of "The Star Spangled Banner!" The choir was made up of current KU students, KU alumni and community members, under the direction of Professor Daniel Neuenschwander.

Alumni just like you help to make a difference every day.

DONATE NOW

Stay Connected



There is definitely power in numbers. The alumni of Kutztown University are forging successful careers in business, education, theatre, the arts and a host of other professions. They can open doors and point you in the right direction, too. [KU](#)

[Connect](#) provides you with effective tools and resources to establish your own KU alumni network. Get started by creating your Golden Bear profile today!

[Read More »](#)

*Have an idea for a story? Have exciting news you'd like to share?
Join the conversation.*



Last Word: Please send an email to info@kutztownUfoundation.org with any feedback or questions.

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