

*The Maroon & Gold Monthly is a newsletter for alumni and friends of KU. Here you will find stories about KU students and alumni, and updates regarding events and special initiatives.*

Kutztown University Foundation & Alumni Relations

**maroon & gold**  
monthly

JULY 2016

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Greetings!

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If you have any feedback or questions regarding the newsletter, please contact us at [info@kutztownufoundation.org](mailto:info@kutztownufoundation.org)

**DONATE NOW**

## KU's AACSB Accredited MBA Program Goes Hybrid

No more excuses! Kutztown University's Association to Advance Collegiate Schools in Business (AACBS) accredited Master of Business Administration program has gone hybrid, which combines the best features of online and face-to-face learning. What is your big dream? Moving to a new organization? A leadership role? A promotion? What are you waiting for! To get started, register for one of our information receptions

at [www.kutztown.edu/mba](http://www.kutztown.edu/mba) or contact Leslie Scroble in the Dean's Office. Leslie can be reached at 610.683.4575 or [scroble@kutztown.edu](mailto:scroble@kutztown.edu).

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## KU Alumni Jazz Band

The KU Alumni Jazz Band performed two concerts this past April in Reading and Fleetwood. The KU Alumni Jazz Band has 25 Kutztown University alumni who love to play their instruments and have a passion for music in their lives. The KU Alumni Jazz Band was formed in the spring of 1988 when Richard G. Wells was director of bands at Kutztown University. When Mr. Wells retired, the Jazz Band continues to give concerts this day. The KU Alumni Jazz Band provides a variety of tunes from the big jazz bands of the 40s through the 70s as well as tunes of the present time. If any person is interested in joining the KU Alumni Jazz Band, please contact Mr. Wells at [rgwells@comcast.net](mailto:rgwells@comcast.net). Also, if you are interested in performing at an event, please inform us at [kualumnijazzband@gmail.com](mailto:kualumnijazzband@gmail.com). KU Alumni Jazz Band - Proud to be an alumni of KU!



## Matt Swarmer Drafted by the Chicago Cubs

Kutztown University right-handed pitcher Matt Swarmer was drafted by the Chicago Cubs in the 19th round of the 2016 Major League Baseball First-Year Player Draft on Saturday. Swarmer was selected with the 584th pick on the third day of the draft. He is the 14th Golden Bear to be selected in the MLB first-year player draft since 1997. He is the first Golden Bear selected in the MLB Draft since Shayne Houck in 2012 (29th round, San Francisco) and the highest since Darin Gorski in 2009 (seventh round, New York Mets). [Read the full story.](#)



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## Save the Date - Homecoming and Reunion 2016

This year's Homecoming will take place on **October 22, 2016**. Keep an eye out in the future for information regarding Homecoming events, reunion details, and more!

### Upcoming Events



#### KU Night at the Folk Festival

KU Foundation and Alumni Relations would like to invite you to the first KU Night at the Folk Festival on July 8. As part of this night, Alumni, Faculty and Staff, and one complimentary guest, are invited to a Happy Hour beginning at 4 PM in the Bier Garten! Your first drink will be provided, and if pre-registered by July 8, you will be entered into a raffle to win great prizes. The drawing will take place at the Bier Garten that evening.

Any additional guests this evening after 4 PM will qualify for the special Friday, July 8 discount of \$5 per person. Remember: kids 12 and under are free.

To enter for free, register using the link below and show your email confirmation at the entrance gate to receive COMPLIMENTARY ENTRY into the festival for you and your registered guest!

For more information, please call 610.683.4110.

[Register>>](#)

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**George Baldwin Maroon & Gold Football Golf Outing**

Sign up now for the 10th annual George Baldwin Maroon & Gold Football Golf Outing! Registration begins at 12 PM and a shotgun start tees off at 1 PM on Friday, July 29 at Rich Maiden Golf Course in Fleetwood, PA. Dinner and awards follow the tournament at 5:30 PM. Entry fee is \$110 and features a tee prize, golf cart and green fees, pre-scramble lunch, post-scramble barbeque and awards ceremony, special contests, prizes for place-winners and a chance to enter the Pot of Gold Competition. Dinner only and sponsorships are also available. To register, fill out and send in your [registration](#) and payment. For more information, contact Jim Ketner at 570.875.7263 or [ketner@kutztown.edu](mailto:ketner@kutztown.edu).

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### Atlanta Happy Hour

Join KU Foundation and Alumni Relations as we take our Happy Hour Series to Atlanta, Georgia! On August 3 from 5 PM to 8 PM, we will gather at STATS, 300 Marietta Street NW in Atlanta, to celebrate KU's 150th anniversary. First drink and appetizers are complimentary. For more information, please call 610.683.4110.

[Register>>](#)

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### Lehigh Valley IronPigs Game

On August 6, cheer on the Lehigh Valley IronPigs against the Rochester Red Wings with fellow alums, family and friends! The game gins at 6:35 PM and the gates to the Red Robin Tiki Terrace will open at 5:15 PM, where you will be able to enjoy a hot buffet before the game begins! The cost for the game and buffet is \$22. Children two-years old and under do not require a ticket and are free so long as they are accompanied by an adult. For more details, please call 610.683.4110.

[Register>>](#)

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### 2016 Meet the Band

On September 10, join fellow alumni, family and friends of the Kutztown University Marching Unit as they help KU celebrate its 150th Anniversary! The day begins at 11 AM as KUMU steps off and leads the Sesquicentennial parade down Main Street. Immediately following the parade, join us for an outdoor picnic behind the Wiesenberger Alumni House, located at 15197 Kutztown Road. Then, at 3:45 PM, join the Golden Bear Fan Parade led by KUMU around the south side of campus and ending at Andre Reed Stadium for the football game against Mercyhurst University. At 5:05 PM, KUMU will debut their 2016 field shield, "Blue: The Color of Music." This fun-filled day is topped off with Sesquicentennial fireworks after the game! If you have questions, please contact our office at 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

[Register>>](#)

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### Craft in Hand: A Celebration of Contemporary Makers from Kutztown University

On Saturday, September 24, join the KU community for a very special craft show in the Georgian Room of Kutztown University. This event will benefit the KU Contemporary Crafts Club. Beautiful jewelry, objects and textiles produced by KU students and alumni will be for sale at this elegant craft and fashion event. A special Maroon & Gold collection will be debuted in honor of KU's Sesquicentennial. Artwork for sale by KU alums: Janna Gregonis '97, Caroline Gervalis, Corrine Kula, Melanie Mitchell '07,

Rebekah Ritter, Sue Shelly '83, Christina Shelly, Heather Stief '07, Alexandra White '15, Beth Wilson '15, Andy Vasquez '12 and Simone Evans '15.

*Sponsored by Kutztown University Foundation & Alumni Relations, College of Visual & Performing Arts and the Department of Art Education & Crafts*

[Purchase Tickets>>](#)

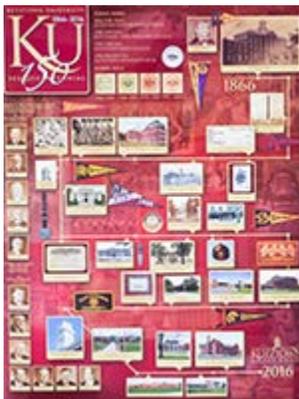
## Updates

### Folk Festival Alumni Discount Tickets



As a Kutztown University alumnus, you have the opportunity to purchase Kutztown Folk Festival tickets at a special discounted price. KU alumni are each able to purchase up to six daily passes at the discounted rate of \$8 for adults, \$7 for seniors (55+ years of age), and \$3 for students (13-17 years of age). Children 12 and under are free! To purchase tickets, please call the Alumni

Relations office at 610.683.4110 or stop by the Wiesenberger Alumni Center between 8 AM and 3:30 PM. For additional information about the Kutztown Folk Festival, please visit [www.kutztownfestival.com](http://www.kutztownfestival.com).



### Be a Part of History - Own a Sesquicentennial Poster!

Celebrate 150 years of Kutztown University history by purchasing a Sesquicentennial poster! The posters were designed by emeriti Bill Bateman and the late Randy Schaeffer, class of 1972, to commemorate KU's Sesquicentennial Celebration. Posters are \$10 apiece and make great gifts for any and all students, alumni, faculty, staff, family and friends of KU! To buy a poster or for more information, call the Alumni Relations office at 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

## PSECU Congratulates Kutztown University on 150 Years of Great Service

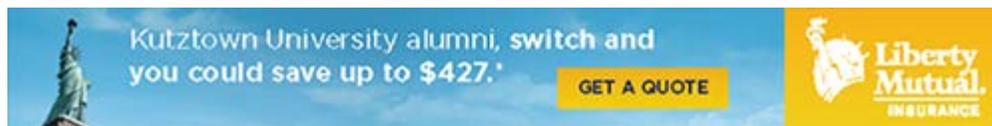


PSECU joins in Kutztown University's Sesquicentennial celebration as a proud sponsor of this momentous event. You may remember PSECU from your undergraduate days. They are the on-campus credit union for Kutztown University and in the places students, faculty, staff and alumni call home.

PSECU offers a host of low- or no-cost products and services. Because they're a member-owned, not-for-profit credit union, they work hard to make sure their members save money. They also give their members convenient 24/7 account access using their mobile device or telephone. Their digital banking services include mobile check deposit.

For more information or to join, visit [psecu.com/kualum](https://psecu.com/kualum).

PSECU is federally insured by the National Credit Union Administration. Equal Opportunity Lender.



### Recent Events

CRC Rugby Tournament



Congratulations to the women's and men's rugby clubs for their great showing in Philadelphia June 3-5. The women went 3-3 and were the runners-up in the Women's Challenge. They pulled out wins against the University of Arizona, Rutgers and Bloomsburg. The men finished in the championship semi-final round going 4-1 on the weekend. They earned wins against the University of Notre Dame, Boston College, Indiana University and Dartmouth College. Both teams were great representatives of KU. Results can be found at [www.kurecreation.com](http://www.kurecreation.com).



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Reading Fightin' Phils Game

On Friday, June 10, KU Alumni, family and friends gathered at FirstEnergy Stadium to watch the Reading Fightin' Phils defeat the Altoona Curve! After the game, everyone enjoyed the fantastic fireworks display. It was a truly spectacular time for everyone!



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### Football Legacy Club Tailgate

On June 17, Jim '66 and Jane '65 Joyce hosted the first ever Legacy Club event at The Meadows in Hellertown. Over 40 people, including past and present football coaches and players, were in attendance as we enjoyed a great buffet and a Chinese raffle that benefited the Legacy Club Scholarship. Many thanks to Jim and Jane for their unwavering generosity! Go KU!



*Alumni just like you help to make a difference every day.*

**DONATE NOW**

## Stay Connected



There is definitely power in numbers. The alumni of Kutztown University are forging successful careers in business, education, theatre, the arts and a host of other professions. They can open doors and point you in the right direction, too. [KU Connect](#) provides you with effective tools and resources to establish your own KU alumni network. Get started by creating your Golden Bear profile today!

[Read More »](#)

*Have an idea for a story? Have exciting news you'd like to share?  
Join the conversation.*



**Last Word:** Please send an email to [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org) with any feedback or questions.

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