

The Maroon & Gold Monthly is a newsletter for alumni and friends of KU. Here you will find stories about KU students and alumni, and updates regarding events and special initiatives.

Kutztown University Foundation & Alumni Relations

maroon & gold
monthly

DECEMBER 2016

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Greetings!

This issue of the *Maroon & Gold Monthly* contains some updates from around the campus, plus ways that you can stay involved with the university.

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If you have any feedback or questions regarding the newsletter, please contact us at info@kutztownUfoundation.org

DONATE NOW

Kutztown Folk Festival Holiday Ticket Sale

In need of a great holiday stocking stuffer? How about a pair of Kutztown Folk Festival admission tickets, specially discounted just for the holiday season?



For a limited time, starting now through December 31st save 30%, double the regularly discounted price. Valid on adult, senior, and weekly Festival admission tickets. Tickets ordered on or before December 22nd will be mailed the next business day. Tickets ordered after December 22nd will be mailed January 3, 2017. Don't forget to visit the Festival's new [online store](#) for great deals on festival apparel and memorabilia!

[Order tickets online!](#)

Make a Resolution to Support Kutztown University

The simple and pure generosity of individuals creates positive change around the world, everywhere and every day. The KU Foundation relies on the support of thousands of donors each year to accomplish its mission.

The Keystone Fund provides resources for some of the University's most immediate needs. These gifts enable the KU Foundation to provide additional student scholarships, broad-based support for academic departments and athletics, special programs for current students, community outreach and a wide range of alumni networking activities.

Please make a New Year's resolution to support Kutztown University. Your gift will make a difference. You can make your gift [online](#). If you have already made your 2016 gift, thank you. If not, please consider putting Kutztown University's students and faculty on your giving list this year. Our best wishes for a happy, healthy holiday season.

Beougher Named Dean of College of Liberal Arts and Sciences

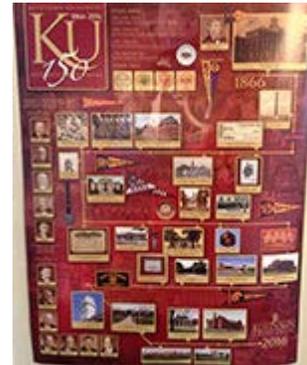


Kutztown University has named Dr. David Beougher, Lower Heidelberg Township, Berks County, dean of the College of Liberal Arts and Sciences effective immediately. Beougher has served as interim dean since March 2015. He replaces Dr. Anne Zayaitz who was appointed provost and vice president for academic affairs at KU in May.

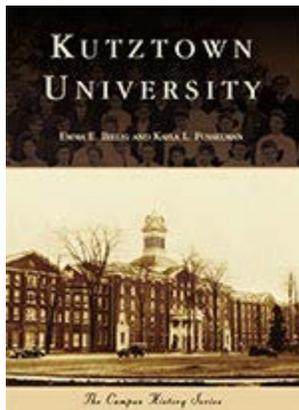
[More...](#)

Be a Part of History This Holiday Season!

Celebrate 150 years of Kutztown University history by purchasing a Sesquicentennial poster this holiday season! The posters were designed by emeriti Bill Bateman and the late Randy Schaeffer, class of 1972, to commemorate KU's Sesquicentennial Celebration. Posters are \$10 apiece and make great gifts for any and all students, alumni, faculty, staff, family and friends of KU!



To buy a poster or for more information, call the Alumni Relations office at 610.683.4110 or email info@kutztownUfoundation.org.



A new Kutztown University history book went on sale Monday, August 29, 2016. The book was compiled by KU students Emma E. Billig '17 and Kayla L. Fusselman '17. Both students grew up in the area, graduated from Kutztown High School in 2013 and will graduate from KU in 2017. This book serves as the authors' capstone project in the Honors Program and can be purchased at the [KU Campus Store](#).

Upcoming Events



2017 KU Alumni Harrisburg Happy Hour

On January 27th, please join KU Foundation and Alumni Relations for our 3rd Annual Happy Hour in Harrisburg! The event will take place at the Lancaster Brewing Company, 469 Eisenhower Boulevard, Harrisburg, from 6 PM to 8 PM. Gather with other alumni from the greater Harrisburg area and take this chance to network while enjoying a night out! Let's make this year's event bigger than last January! Appetizers and first drink are complimentary!

If you have any questions, please contact Kutztown University Foundation at 610.683.4110 or email info@kutztownUfoundation.org.

[Register>>](#)



KU Lehigh Valley Phantoms Hockey Game

On February 18, 2017, the Lehigh Valley Phantoms take on the Hartford Wolf Pack at the PPL Center in Allentown. The puck drops at 7:05 PM. Enjoy a \$5 food voucher as well as great seats for this game. Enjoy hearing the national anthem performed by the KU Trombone Choir. The cost for this event is \$20. Children 3 and under are complimentary. Please register early as seats for this event will go fast! Tickets will be at the Will Call window the day of the game, by 5 PM, under the name of the individual that purchased them from our website.

For more information, please call 610.683.4110 or email info@kutztownUfoundation.org.

[Register>>](#)

Updates

Rebecca Hess '18 - First Recipient of a Class of 1962 Endowed Scholarship

As a middle sibling out of eight whose family lived in a small town near Williamsport, PA, Rebecca Hess '18 grew up to enjoy academics, sports and dance. When she realized that private college would be impossible to afford, she turned to state schools and fell for Kutztown University instantaneously. Rebecca continues her interests on the dance team at KU and in the Spanish honors fraternity, along with other activities. Her love for multicultural learning runs deep, and she has found professors like Dr. Sirkakos to support and encourage her in the eye-opening field of education. With the



Class of 1962 Endowed Scholarship to help, she expects to keep feeling the happiness of learning, knowing she's "doing exactly what I was meant to do."



KU students succeed - with your help - in our All-Steinway School

With support from donors to the 88-Key Club last year, KU was certified as an All-Steinway School. This has a positive effect on national accreditations for Kutztown University and its music students, who receive the value of an education on the best possible pianos. To learn more about the 88-Key Club and what it means to KU, watch our website or call or email [Phil Irwin](mailto:Phil.Irwin@kutztown.edu) at 610.683.4116.

A Lifetime of Credit Union Benefits for KUAA Members



You may remember PSECU from your undergraduate days. They are the on-campus credit union for Kutztown University, and that includes alumni. With their digital banking services, including mobile check deposit, members can access their accounts no matter where they live.

As a member-owned, not-for-profit credit union, they work hard to make sure their members save money with free checking, surcharge-free ATMs, free Bill Payer service and free credit score service* and much more.

PSECU is well-known for its vehicle loan rates, but they have loans for just about any borrowing need. Use their Loan Finder tool to see how they can help you. Other membership benefits include, free checking, surcharge-free ATMs, free Bill Payer service and free credit score service* and much more.

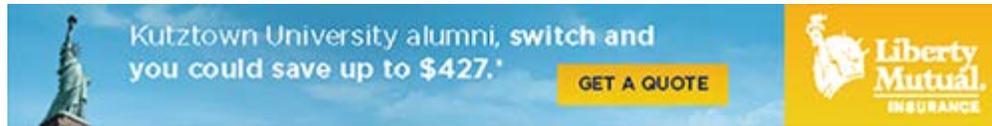
They also provide free financial literacy tools, custom written by their own in-house Certified Credit Union Financial Counselor. No matter your age, they have information you can use. See their financial tips.

To join, visit psecu.com/kualum.

Proud Sponsor of Kutztown University's Sesquicentennial

* PSECU is not a credit reporting agency. Members must have PSECU checking or a PSECU loan to be eligible for this service. Joint Owners are not eligible.

PSECU is federally insured by the National Credit Union Administration. Equal Opportunity Lender.



Recent Events

KU Philadelphia Happy Hour



On September 29th, the KU Happy Hour series stopped at the Manayunk Brewing Company for a great night of food, conversation and friends!

2016 KU Powerlifting 35th Anniversary



On October 1st, the 35th Anniversary Celebration of the first National Championship by the 1981-82 Kutztown University Powerlifting Team was held on campus in the McFarland Student Union Building. The team was recognized at the halftime during the football game!

2016 KU Homecoming



On October 22nd, KU celebrated Homecoming by hosting numerous events on campus. Whether you attended Fan Fest on the DMZ, watched the Golden Bears beat Lock Haven or joined us for the 5th Quarter Party, a great time was enjoyed all across campus!

KU Washington DC Happy Hour



On October 27th, the KU Happy Hour Series visited the Dubliner DC, in Washington DC! It was a great time for all that attended!

KU Hall of Fame Induction Ceremony



On November 5th, KU inducted its newest members into the KU Hall of Fame. The induction ceremony was held in the Georgian Room. The inductees were introduced during the coin toss of the Golden Bear football game that immediately followed the ceremony.

ADP Alumni Luncheon



On November 7th, KU Foundation and Alumni Relations hosted the first alumni luncheon at ADP in Allentown. Over 40 alumni attended the luncheon and received updates from Dr. Hawkinson and College of Business Dean, Dr. Martha Geaney. It was a great start to a wonderful working relationship.

PSAC Championship Football Fame Fan Bus



On November 12th, KU Foundation and Alumni Relations sponsored a fan bus to the PSAC Championship football game, which was held at the California University of PA. Even though our Golden Bears did not win the championship, they remain the beast of the east!

KU Presents the Crayola Experience



On November 13th, the KU Alumni Family Series made a stop at the Crayola Factory in Easton, PA. Families were able to experience the fun activities at Crayola and enjoy a lunch as well!

2016 Breakfast with Santa and Avalanche



On Saturday, December 3rd, 160 alumni, family and friends enjoyed Breakfast with Santa and Avalanche in the beautiful Georgian Room! Children decorated sugar cookies, colored with Avalanche and told Santa their secrets!

2016 Ladies Winter Holiday Tea



On Wednesday, December 7th, over 150 alumni attended the annual Ladies Holiday Tea! The ladies enjoyed tea and sandwiches while reminiscing about their treasured time at KU!

Alumni just like you help to make a difference every day.

[DONATE NOW](#)

Stay Connected



There is definitely power in numbers. The alumni of Kutztown University are forging successful careers in business, education, theatre, the arts and a host of other professions. They can open doors and point you in the right direction, too. [KU Connect](#) provides you with effective tools and resources to establish your own KU alumni network. Get started by creating your Golden Bear profile today!

[Read More »](#)

*Have an idea for a story? Have exciting news you'd like to share?
Join the conversation.*



Last Word: Please send an email to info@kutztownUfoundation.org with any feedback or questions.

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