

The Maroon & Gold Monthly is a newsletter for alumni and friends of KU. Here you will find stories about KU students and alumni, and updates regarding events and special initiatives.

Kutztown University Foundation & Alumni Relations

maroon & gold
monthly

AUGUST 2016

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Greetings!

This issue of the *Maroon & Gold Monthly* contains some updates from around the campus, plus ways that you can stay involved with the university.

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If you have any feedback or questions regarding the newsletter, please contact us at info@kutztownufoundation.org

DONATE NOW

Founders' Week

Join us in celebrating Founders' Week on September 10 as part of KU's Sesquicentennial!

11 AM - KU Sesquicentennial Parade - This grand celebration will begin on campus and head downtown into the borough of Kutztown. Bands, dance teams, mascots, floats and other surprises await you!

12 PM to 6 PM - Merchants on Main Street will be offering special promotions and discounts for KU Alumni. A full list of participating vendors is listed at www.kutztown.edu/150. To take advantage of these special deals, be sure to register online for Founders' Week and bring the confirmation email with you to each vendor.

12 PM to 5 PM - Old Main Concourse 150th Memorabilia Display - "150 Years of Kutztown University of Pa. Memorabilia Display" features 11 cases of historic memorabilia, including nine cases in the rear concourse and two permanent cabinets on the wings. Historic photographs are on display throughout the concourse.

5 PM - Football Game and Fireworks Spectacular - The home opener for Golden Bear Football vs. Mercyhurst includes the inaugural Legacy Club tailgate and post-game fireworks spectacular, located on University Field at Andre Reed Stadium.

Be a Part of History - Own a Sesquicentennial Poster!

Celebrate 150 years of Kutztown University history by purchasing a Sesquicentennial poster! The posters were designed by emeriti Bill Bateman and the late Randy Schaeffer, class of 1972, to commemorate KU's Sesquicentennial Celebration. Posters are \$10 each and make great gifts for any and all students, alumni, faculty, staff, family and friends of KU! To buy a poster or for more information, call the Alumni Relations office at 610.683.4110 or email info@kutztownUfoundation.org.



Alumni Board Nominations

You are invited to apply for a volunteer position as a member of the Kutztown University Alumni Board of Directors! The board operates to provide professional expertise to the office of alumni relations and to help forward the mission of the KU Alumni Association.

- A great way to represent your alma mater
- Participate in creative conversations on how to strengthen alumni pride and involvement
- Attend and promote alumni gatherings and various campus events throughout the year
- Connect with students to professional opportunities, such as internships and mentorships

Join us! Application deadline is **December 1, 2016**. For more information or to submit an [application](#), please visit our [website](#).

Save the Date - Homecoming and Reunion 2016

This year's Homecoming will take place on **October 22, 2016**. Keep an eye out in the future for information regarding Homecoming events, reunion details, and more!

Upcoming Events



2016 Meet the Band

On September 10, 2016, join fellow alumni, family and friends of KUMU as they celebrate Kutztown University's 150th Anniversary! The day begins at 11 AM when KUMU steps off and leads the sesquicentennial parade down Main Street. Immediately following the parade, family and friends of KUMU can enjoy an outdoor picnic behind the Wiesenberger Alumni House, located at 15197 Kutztown Road. At 3:45 PM, KUMU will lead the Golden Bear Fan Parade around the south side of campus leading up to the KU vs. Mercyhurst University game, where KUMU will debut their 2016 field show, "Blue: The Color of Music". Top off this fun-filled day with sesquicentennial fireworks after the game! If you have any questions, please contact Kutztown University Foundation at 610.683.4110 or email info@kutztownUfoundation.org.

[Register>>](#)



KU vs. Mercyhurst 50s/60s Tailgate

On September 10, join us for our first tailgate of the season as our KU Golden Bears take on Mercyhurst with a 5:05 PM kickoff. We're celebrating our 1950s and 1960s graduates during this tailgate, so if you're an alumni from this time period, we encourage you to attend! All alumni are welcome, no matter your grad year! The tailgate will be held at the Student Rec Center and registration opens at 3:30 PM. The hot buffet will begin at 4 PM. Following the game, join us for a brilliant fireworks display sponsored by PSECU. For more information, please call 610.683.4110 or email info@kutztownUfoundation.org.

Cost for the tailgate is \$20 for adults, \$10 for buffet only (ages 5-20), and free for children four years-old and younger. Registration is required for everyone.

We look forward to seeing you there!

[Register>>](#)



KU Golden Bear Tailgate Series

A complete list of tailgates sponsored by the KU Foundation and Alumni Relations office is available on our website. Please visit our [website](#) for dates, times, costs and registration information.



2016 KU Philadelphia Happy Hour

The KU Happy Hour Series is once again headed to the City of Brotherly Love! Join us on September 29th, at the Manayunk Brewery, 4120 Main Street, Philadelphia, and unwind in the company of other KU alumni. The event will take place from 6 PM to 8 PM in the Jazz Room of the Manayunk Brewery. KU will provide appetizers and the first

drink of the evening. While the event is complimentary, we do ask that you and your guest please pre-register so we can accommodate properly.

For more information, please phone 610.683.4110 or info@kutztownufoundation.org.

[Register>>](#)



KU Alumni Weekend at Hawk Mountain

Join the KU Alumni Relations office as we offer our first KU Alumni Weekend at Hawk Mountain, 1700 Hawk Mountain Road in Kempton, PA. Choose what day suits your family, either October 15 or 16, and register online to receive the discounts offered to KU alumni. Hawk Mountain is open from 8 AM to 5 PM on this weekend, and the trails open at 9 AM. The discounted rates are \$4 for adults, \$2 for children or \$10 for a family of two adults and two children. Registration is required, and your email confirmation is your admission ticket for the day of your choosing. The weekend will be in full swing! Check out all of the events happening at Hawk Mountain on their [website](#).

For more information, please contact our office at 610.683.4110 or email info@kutztownufoundation.org.

[Register>>](#)

Updates

Upcoming Career Center Events

Dear Employers: Registration is open for the Fall 2016 Internship & Job Fair and On-Campus Interview Day! Register now through the KU Career Network at <http://kutztown-csm.symphlicity.com/employers>.

KU Internship & Job Fair

Wednesday, October 5, 2016 from 12 PM to 3 PM

McFarland Student Union (MSU) 218, Kutztown University

Registration Deadline: September 21 or when capacity is reached.

The Internship & Job Fair is aimed at attracting students interested in career-related internships, full-time/part-time and summer positions this year (Fall 2016, Spring and Summer 2017) Employer Registration is \$80, which includes:

- One table
- Access to electricity (if requested)
- Lunch and refreshments for one representative
- Company/organization promotion (KU Career Network, event program, targeted marketing)

Each additional representative: \$15

Table cloth: \$6

Questions? recruiting@kutztown.edu or 610.683.4067

Alumni Job Seekers: Look for entry-level opportunities! Visit KU Career Network at www.kutztown.edu/KUCN for a complete listing of registered employers (published in mid-September). Alumni who plan to attend must park in the Fairgrounds parking lot. The CDC is not responsible for any parking tickets that may be issued.

Questions? careerhelp@kutztown.edu or 610.683.4067

Fall On-Campus Interview Day

Wednesday, October 19, 2016, prescheduled interviews from 8:30 AM to 4 PM

McFarland Student Union (MSU) 218, Kutztown University

Don't miss your chance to participate in this FREE post-fair Fall On-Campus Interview Day! Meet with 300-400 students and alumni at the fair to fill your interview schedule for October 19. Prescheduled interviews by employer invitation will be conducted on-campus two weeks following the fair during this one-day event. Additional information and interview schedule templates (with time slots) will be provided prior to the fair.

Low-rate Vehicle Loans for KUAA Members



Ranked one of the top auto lenders in Pennsylvania by Experian®, PSECU offers great rates and great service. And, as a KUAA member, you're eligible to join and apply for a money-saving loan.

- Competitive rates are the same for new and used cars, trucks, and motorcycles
Sample rates:
1.49% APR* for 1-36 months
2.49* for 37-60 months
Other rates and terms are available at www.psecu.com/vehicles
- Flexible terms based on vehicle's value not vehicle's age
- An AutoDraft gives you negotiating power
- 24/7 online application
- Friendly, knowledgeable staff to help you
- Convenient electronic payment options

In addition to great vehicle rates, PSECU offers a host of low- or no-cost products and services. Because they're a member-owned, not-for-profit credit union, they work hard to make sure their members save money.

To learn more about PSECU's vehicle loans, go to www.psecu.com/vehicles. Other membership benefits include free checking, surcharge-free ATMs, free Bill Payer, free credit score service** and much more.

* Annual Percentage Rate: Rates reflect a .25% APR reduction for Automatic Payment Service and loan amounts up to 100% of the retail value of the vehicle. Your rate will increase if you discontinue Automatic Payment Service. PSECU will charge an additional 2% to the current interest rate when financing a vehicle for more than 100% and up to 120% of the retail value, and an additional 3% to the current interest rate when financing a vehicle for more than 120% and up to 130% of the retail value. PSECU will only finance up to 100% of the vehicle value for Refinance purchase types. The Manufacturer's Suggested Retail Price determines new vehicle values; Kelley Blue Book® or other authorized guides determine used vehicle values. Minimum value is \$3,000. PSECU makes all final decisions regarding vehicle value and proper rate. Loan rates are effective as of 4/29/14 and subject to change. See the LOANLINER® Credit & Security Agreement and LOANLINER Addendum at psecu.com/disclosures or call 800.237.7328. Kelley Blue Book® is a registered trademark of the Kelley Blue Book Co., Inc.

** PSECU is not a credit reporting agency. Members must have PSECU checking or a PSECU loan to be eligible for this service. Joint Owners are not eligible.

PSECU is federally insured by the National Credit Union Administration. Equal Opportunity Lender.

Kutztown University alumni, switch and you could save up to \$427.* [GET A QUOTE](#) Liberty Mutual INSURANCE

Recent Events

KU Night at the Folk Festival



Our KU Night brought more than 125 alumni, faculty, staff, friends and family to the Bier Garten during the Folk Festival. What's better than a cold beer on a hot summer's day? Gift baskets! Congratulations to the gift basket winners and thank you to everyone for making our first annual KU Night at the Folk Festival a terrific event!

KU Happy Hour at STATS, Atlanta, GA



On Wednesday, August 3rd, a small group of KU alumni met in Atlanta to meet some of our Presidential Ambassadors! Thank you to Mitch '82, Mike '87, Elmer '96 and Kenny '80 for taking time out of their busy schedules to join us! Go KU!

Alumni just like you help to make a difference every day.

[DONATE NOW](#)

Stay Connected



There is definitely power in numbers. The alumni of Kutztown University are forging successful careers in business, education, theatre, the arts and a host of other professions. They can open doors and point you in the right direction, too. [KU Connect](#) provides you with effective tools and resources to establish your own KU alumni network. Get started by creating your Golden Bear profile today!

[Read More »](#)

*Have an idea for a story? Have exciting news you'd like to share?
Join the conversation.*



Last Word: Please send an email to info@kutztownUfoundation.org with any feedback or questions.

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Kutztown University Foundation

PO Box 151, Kutztown, PA 19530

610.683.4110 | 800.682.1866

info@kutztownUfoundation.org

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