

*The Maroon & Gold Monthly is a newsletter for alumni and friends of KU. Here you will find stories about KU students and alumni, and updates regarding events and special initiatives.*

Kutztown University Foundation & Alumni Relations

**maroon & gold**  
monthly

**MARCH 2016**

**IN THIS ISSUE**

Greetings!

This issue of the *Maroon & Gold Monthly* contains some updates from around the campus, plus ways that you can stay involved with the university.

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If you have any feedback or questions regarding the newsletter, please contact us at [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org)

**DONATE NOW**

## **Rick Vito Benefit Concert Coming to KU**



Rick Vito, a KU alumnus and world famous blues guitarist, will present benefit concert for the Greg Purdon '70 Memorial Scholarship on April 8 at 7:30 PM. This scholarship will benefit a Northampton Community College student who has graduated from NCC and will be entering Kutztown University as a major within the College of Visual and Performing Arts. Tickets are \$20 general admission and \$10 for KU and NCC students. Donations of \$200 or more will receive one complimentary ticket. To purchase tickets, please call the KU Presents! box office at 610.683.4092, or order them [online](#). Additional information can also be found on [Facebook](#) or by contacting the KU Foundation at 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

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## CRC Ticket Sales for KU Men's Rugby



Love KU Rugby action? Reserve your seat to see your Golden Bears dominate in the premier collegiate Rugby event in the City of Brotherly Love! Share the love! Buy your tickets today!

<http://usasevenscrc.com/tickets/kutztown>

## Upcoming Events



### Caldwell Happy Hour

On March 24, the KU Alumni Association will host its second annual Happy Hour event at the Cloverleaf Tavern, 395 Bloomfield Avenue in Caldwell, NJ. Join fellow alumni from 5:30 PM to 7:30 PM for appetizers and a complimentary first drink! Though the event is free, we do ask that you please register so that we can accommodate guests accordingly. For more information, call 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

[Register>>](#)

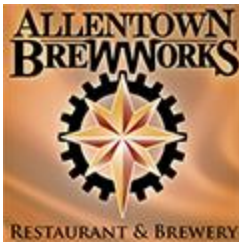


### **Annapolis Happy Hour**

Our Happy Hour Series is returning to the O'Callaghan Annapolis Hotel, 174 West Street in Annapolis, MD on April 21. Mingle with KU alums from 5 PM to 8 PM in the heart of historic downtown Annapolis - just a short walk from the United States Naval Academy, Maryland State House and City Dock. The first drink is on us, and assorted appetizers are available free of charge. While this event is complimentary, we do ask that you please register so we may properly account for everyone. For more information, call 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

[Register>>](#)

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### **Lehigh Valley Educators Happy Hour**

Calling all educators! The KU Alumni Relations Office is hosting a Happy Hour on May 12 from 5 PM to 7 PM at the Allentown BrewWorks, located at 812 West Hamilton Street. We do believe that it's time for you to have your own "RECESS" and let KU be there to buy your first drink! Appetizers are also complimentary this evening, so round up your co-workers and come out to help make our first Lehigh Valley Educator Happy Hour a huge success! For more information, call 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

[Register>>](#)

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### **2016 Indulgence Tour**

the 2nd annual Indulgence Tour!

We will depart on a charter bus from the Wiesenberger Alumni Center at 9:30 AM and travel to Miesse Candies in Lancaster. There, we will enjoy a factory tour and have time to purchase some goodies in their shop. The next stop will be at Bube's Brewery in Mount Joy, where you will enjoy beer tastings, a guided tour of the brewery, and be able to purchase a delicious lunch. Our final indulgence will take place at the Lancaster Beer & Wine Gallery in Bird in Hand. This winery has over 30 wines to sample and also houses a beer store on the premises!

We will return to Kutztown at approximately 5:30 PM. Cost for the tour is \$35, which includes all tours and tastings. Space is limited and we anticipate the tour to sell out quickly, so please reserve your seat early!

For a complete travel itinerary, please visit the registration link below. For additional information, call 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

[Register>>](#)

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### **NYC Happy Hour**

On May 19, Charles Devigne '97 will host a KU Happy Hour event at Pescatore Restaurant in New York City beginning at 5:30 PM. Join us for a complimentary reception of food, drinks and a chance to network with other alumni in the NYC area. Pescatore is located at 955 2nd Ave, New York, NY 10022. RSVPs are required for this event. Please use the link below to register. For more information, call 610.683.4110 or email [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org).

[Register>>](#)

**Updates**

**#ThenAndNowKU Campaign - Vote Now!** KU students are reliving the past by recreating photos from old KU yearbooks, and we want YOU to vote for your favorite #ThenAndNowKU photo! Login to Facebook and visit the [Kutztown University Alumni Association](#) page to vote for one (or all!) of your favorite #ThenAndNowKU photos. One Like = One Vote. Photos are posted every Monday, Wednesday and Friday until we run out of submissions. The students in the photo with the most votes will win a \$100 gift card at the close of the campaign.

Do you have memorable photos from your time here at KU? Submit them to [info@kutztownufoundation.org](mailto:info@kutztownufoundation.org), and you just might see them recreated by our students! Or, share them on our Facebook page and reminisce with other alums about the good ol' days. Go Bears!



### **Entrepreneurship Week 2016**

Entrepreneurship Week, a celebration of student innovators who want to change the world, bring a creative new idea to life, or launch a new business, is taking place this year on March 22-25. This week-long event will be filled with various activities, workshops and panels for students and business leaders looking to get into the mindset of an entrepreneur and take their ideas to completion! Featured speakers include Jen Groover, a serial entrepreneur who's gone from guest-hosting spots on QVC to inking deals with some of the industry's biggest heavyweights; Jay S. Sidhu, the chairman and CEO of Customers Bancorp, Inc., Customers Bank and BankMobile; and Stan Pokras, who created a community information "store" serving the information needs of an entrepreneurial community in Philadelphia in the 1970s. A complete list of activities is available on the [KU website](#).

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### ***The Collage* College of Liberal Arts and Sciences Newsletter**

The College of Liberal Arts and Sciences is out with another edition of its newsletter, *The Collage*! Enjoy the latest news and highlights surrounding CLAS faculty, students, internships, alumni and more. Read *The Collage* [online](#).

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The Kutztown University Presidential Ambassadors (KUPA) publish a newsletter every month! This month's issue includes a review of the fall 2016 commencement, Holiday Social, Ambassador of the Month, and more! [Check it out.](#)

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### **PSECU: Low-rate Vehicle Loans for KUAA Members**



Ranked one of the top auto lenders in Pennsylvania by Experian®, PSECU offers great rates and great service. And as a KUAA member, you're eligible to join and apply for a money-saving loan.

- Competitive rates are the same for new and used cars, trucks and motorcycles.
  - Sample rates:
    - 1.49% APR\* for 1-36 months
    - 2.49% APR\* for 37-60 months
  - Other rates and terms are available at [psecu.com/vehicle](http://psecu.com/vehicle)
- Flexible terms based on vehicle's value not vehicle's age
- An AutoDraft gives you negotiating power
- 24/7 online application
- Friendly, knowledgeable staff to help you
- Convenient electronic payment options

In addition to great vehicle rates, PSECU offers a host of low- or no-cost products and services. Because they're a member-owned, not-for-profit credit union, they work hard to make sure their members save money.

To learn more about PSECU's vehicle loans, go to [www.psecu.com/vehicles](http://www.psecu.com/vehicles). Other membership benefits include free checking, surcharge-free ATMs, free Bill Payer, free credit score service\*\* and much more.

\* Annual Percentage Rate: Rates reflect a .25% APR reduction for Automatic Payment Service and loan amounts up to 100% of the retail value of the vehicle. Your rate will increase if you discontinue Automatic Payment Service. PSECU will charge an additional 2% to the current interest rate when financing a vehicle for more than 100% and up to 120% of the retail value, and an additional 3% to the current interest rate when financing a vehicle for more than 120% and up to 130% of the retail value. PSECU will only finance up to 100% of the vehicle value for Refinance purchase types. The Manufacturer's Suggested Retail Price determines new vehicle values; Kelley Blue Book® or other authorized guides determine used vehicle values. Minimum value is \$3,000. PSECU makes all final decisions regarding vehicle value and proper rate. Loan rates are effective as of 4/29/14 and subject to change. See the LOANLINER® Credit & Security Agreement and LOANLINER Addendum at [psecu.com/disclosures](http://psecu.com/disclosures) or call 800.237.7328. Kelley Blue Book® is a registered trademark of the Kelley Blue Book Co., Inc.

\*\* PSECU is not a credit reporting agency. Members must have PSECU checking or a PSECU loan to be eligible for this service. Joint Owners are not eligible.

Lender.

## Recent Events

### Athletics Hall of Fame

Kutztown University held its 37th annual Athletics Hall of Fame ceremony on Saturday, February 6 in the Georgian Room of Old Main. A crowd of more than 100 people saw the honoring of six new inductees, many of whom celebrated and reminisced about their times as a Golden Bear.

The 37th annual class included: Kristina Braine Newport '00, women's track and field; Eric Clemmer '00, baseball; Scott Eisenhart '04, men's track and field; Brianne Homyak Barona '01, women's basketball and softball; Melissa Klein Bradley '03, women's volleyball; and Jessica Schuler '98, softball.

The six new inductees increase the membership to 193 since the Hall of Fame formed in 1977. In addition to Saturday's induction ceremony, the Hall of Famers were introduced at halftime of the Golden Bears' men's basketball game against Shippensburg.



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### Love a Donor

Love a Donor Week is a series of events designed to educate KU students about the power

Ambassadors sponsored each day of events, which included activities such as a thank-you letter-writing session and philanthropy trivia.



### **Lehigh Valley Phantoms Game**

We would like to take this opportunity to thank those of you who came out to our KU Family Series Phantoms Game on February 20. We hope you enjoyed your time with fellow KU alumni and friends. Even though the Phantoms lost the shootout, a great time was had by all! We would like to extend a special shout-out to the KU Trombone Choir for their stellar performance of "The Star Spangled Banner." As always, thank you for your support of KU! For more information about other upcoming events, please visit [www.kutztownUfoundation.org](http://www.kutztownUfoundation.org).





*Alumni just like you help to make a difference every day.*

**DONATE NOW**

## Stay Connected



There is definitely power in numbers. The alumni of Kutztown University are forging successful careers in business, education, theatre, the arts and a host of other professions. They can open doors and point you in the right direction, too. [KU Connect](#) provides you with effective tools and resources to establish your own KU alumni network. Get started by creating your Golden Bear profile today!

**Read More »**

*Have an idea for a story? Have exciting news you'd like to share?  
Join the conversation.*



**Last Word:** Please send an email to [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org) with any feedback or questions.

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**MAKE A GIFT**

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It's easy to update your Email Preferences. Be sure to add [info@kutztownUfoundation.org](mailto:info@kutztownUfoundation.org) to your address book or safe senders list so our emails get to your inbox. You may also review our [Privacy Policy](#).