

Golden Bear News

Campus News

The Counseling and Student Affairs Department is pleased to announce the Counseling and Counseling-Related Educational Programs (CACREP) accreditation of the Clinical Mental Health Counseling, Marriage, Couple and Family Counseling, and School Counseling programs. Known as the 'gold standard' in counselor education, CACREP accreditation underscores Kutztown University's long standing commitment to excellence in training highly-skilled Professional Counselors. CACREP accreditation ensures that counseling curricula and content are recognized by other institutions and, most vitally, by state licensing boards and important health care programs such as Tricare, which serves U.S. Veterans. Many thanks to all who participated in and supported this accreditation process, in particular: the Dean of College of Education Dr. Michelle Kiec, Former Dean of COE Dr. Darrell Garber, Graduate Dean Dr. Carole Wells, Provost Anne Zayaitz, and President Kenneth Hawkinson.



KU HISTORY

In March of 1937, a new lunch room for female commuter students opened on the fourth floor of Old Main. It is described as a well-lit room with several electric stoves that were used frequently by the women. Male and female students were still forbidden at the time to dine together without supervision.

A group of 18 students, enrolled in the Communication Design course, “The Advertising Pitch: Strategy, Copy and Design,” presented five multimedia advertising campaigns to the owners and employees of Reading Soda Works, the company behind local brand Reading Draft Soda. During the eight-week class, students got a behind-the-scenes look at the company’s factory, conducted on-campus taste tests, researched the declining soda market and the rise of craft sodas, and took a field trip to New York City to meet with advertising and media companies to refine their ideas. They created advertising strategies, media plans, and creative campaigns including newspaper, magazine, direct mail, social media and promotional items. On Feb. 29 the teams presented their campaigns to the company’s owners, Denton, Lisa and Braden Conner, and employees. After much deliberation R.S.W. selected a winning team and campaign idea. Congratulations to team “Cool Kids”: Maggie Stange (writer), Adam Noone (designer), Abby Rickard (strategy) and Kayla Phillips (art director), along with business lead Tori Varner, for their winning <<< idea, “Same Taste, New Times.”

It is an honor to welcome Christine Price as the new Director of the Women’s Center and GLBTQ Resource Center starting March 21. We look forward to having Christine bring her knowledge and experience, as well as her passion for diversity and inclusion, to both of KU’s Centers.



KUF&AR Events

On March 24, join fellow alums as we host a KU Happy Hour at the Cloverleaf Tavern, 395 Bloomfield Avenue, in Caldwell, NJ! This event takes place from 5:30 PM to 7:30 PM and will provide complimentary appetizers and first drink. Although this event is free, we ask that you please register so we can accommodate guests accordingly. For more information, call 610.683.4110 or send us an [email](#).

[REGISTER >>>](#)



Alumni Recognition

Tyler Lepley '11 plays Benjamin “Benny” Young on Tyler Perry’s television series, [“The Haves and the Have Nots”](#) on Oprah Winfrey’s OWN network. He was discovered by a producer while he was working as a personal trainer in Los Angeles, CA.

Bill Bravo '03 is among the winners of the 2016 ArtPop Billboard Competition sponsored by a partnership between Adams Outdoor Advertising, ArtsQuest, and the Lehigh Valley’s arts community. Bill’s winning digital composition will be touring the Lehigh Valley throughout the year on a variety of Adams Outdoor billboards. ArtPop is designed to highlight local artists and the important roles they play in the community by showcasing their work through available billboard media space.



Andre Young '99 '06 is the [founder and president](#) of Men & Women Evolving Now LLC, or M.E.N. and W.O.M.E.N. He also wrote and published the book, *Evolve*, which is available on Amazon.

The Augusta GreenJackets, Single-A affiliate of the San Francisco Giants, has added **Ashley Currao '15** as a Merchandise and Community Relations [intern](#).

The Hamburg Area Arts Alliance is pleased to welcome **Ruth Bush '77** as a [Featured Artist](#) in their gallery during the month of March. She is a successful commercial artist, whose career included package design for Hasbo’s line of “My Little Pony” toys.

[“Diary of a Badman,”](#) produced by lead actress **Jacinth Sutphin '10**, is a low-budget drama that won Best Feature Film at last year’s Jamaica Film Festival. It is set to premiere in select theatres in the Cayman Islands this month.

Michael Scales '07 is a [pianist and musical director](#) for the New York Theatre Ballet, playing for both NYTB’s rehearsals and its performances.

Richard H. Shaner '60 recently co-authored the book entitled, *Oley Valley Heritage: the Federal Years, 1776-1862*, published by the Pennsylvania German Society.



KU FOUNDATION
& ALUMNI RELATIONS

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